



WFLX

## **ORDER**

Print Date 09/12/12

Page 1 of 2

**Flight Dates 09/13/12-09/18/12**

<u>Contract / Revision</u>	819730	/	WEST 4 CONGRESS ADD
<u>Original Date / Revision</u>	Agency Com	15%	
09/12/12	09/12/12		<u>Billing Contact</u>
<u>Advertiser</u> West, Allen/R/US House 18	3299 K Street NW		
	Suite 200		
	Washington, DC 20007		
<u>Agency</u> Strategic Media Svcs			
<u>Buying Contact</u>	Sales Office	H-DC	
3299 K Street NW	Sales Region	National	
Suite 200	Agency Ref		
Washington, DC 20007			

Order Sep 00:15:00  
Estimate #  
Alt Order # 06312961  
Billing Type Cash  
Order Type Political  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes Agency Political Pol-Candid  
Product Codes PL810  
Priority P 2  
Advertiser Ref

## **Primary Account Executive**

---

Will Hilderbrandt

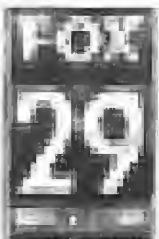
Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan		# Spots	Net Amount	Gross Amount
					Start Date	End Date			
September 2012	10	\$2,116.50	\$2,490.00	0.00	08/27/12	09/18/12	10	\$2,116.50	\$2,490.00
Totals	10	\$2,116.50	\$2,490.00	0.00					



WFLX

Print Date: 09/12/12

Page 2 of 2

Contract / Revision819730 Flight Dates 09/13/12-09/18/12Hiatus DatesOriginal Date / Revision 09/12/12/ 09/12/12Order Sep 00:15:00Advertiser West, Allen/R/US House 18 Product WEST 4 CONGRESS ADD Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
E 3	WFLX	09/13/12	09/14/12	AMERICA NOW	1-2P	Comm	1-2P		:30	3	\$75.00	P 2	0.00	NM	3 \$225.00
				AMERICA NOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/10/12	09/16/12	---TF--						3	\$75.00		0.00		
E 4	WFLX	09/17/12	09/18/12	AMERICA NOW	1-2P	Comm	1-2P		:30	2	\$75.00	P 2	0.00	NM	2 \$150.00
		AMERICA NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	MT-----						2	\$75.00		0.00		
E 5	WFLX	09/18/12	09/18/12	BIG BANG THEORY		Comm	7-7:30P		:30	1	\$390.00	P 2	0.00	NM	1 \$390.00
		BIG BANG THEORY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	-1-----						1	\$390.00		0.00		
E 6	WFLX	09/13/12	09/13/12	Thu Hour 1		Comm	8-9P		:30	1	\$1,425.00	P 2	0.00	NM	1 \$1,425.00
		X FACTOR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/10/12	09/16/12	---1---						1	\$1,425.00		0.00		
														Totals	10 \$2,490.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFLX, West Palm Beach FL

Date:

9-14

Lora Marcello

acting on behalf of Allen West, a legally

qualified candidate of the Republican political

party for the office of US Congress

in the General

election to be held on: 11/6/12

I hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

WFLX#819730

Total Charges:

2116.50 net

for programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below.

---

---

---

---

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

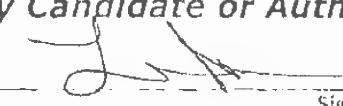
Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-906-3010

This station has disclosed to me its political advertising policies, including: applicable class(es) and rate(s); no discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

7/31/13  
Date



Signature

Accepted

Accepted in Part

Rejected

  
Signature

  
John Hestman  
Printed Name

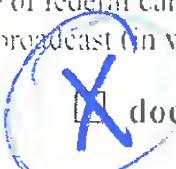
  
Guy  
Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

Lara Marush

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:



does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Lara Marush

printed name

7/31/12

date



PAID POLITICAL  
BROADCAST AVAIL REQUEST

<b>TO:</b> John Heislman	<b>STATION:</b> WFLX
<b>FROM:</b> Will Hildebrandt	<b>HRP OFFICE:</b> Washington DC

REQUEST RECEIVED FROM

DATE: 6/5/12

<b>BUYER:</b> Lara Marcello
<b>AGENCY:</b> Strategic Media Services
<b>ADDRESS:</b> 3299 K St. NW Suite 200 Washington DC 20007
<b>PHONE #:</b> 202 337 5700
<b>FAX #:</b> 202 337 8484
<b>OTHER:</b>

AVAILS FOR

<b>COMMITTEE:</b> Allen West for Congress 2012
<b>CHAIRPERSON:</b>
<b>TREASURER:</b>
<b>ADDRESS:</b> PO Box 1108 Stuart, FL 34995
<b>PHONE #:</b> 772 600 7123
<b>FAX #:</b> 877 906 2010
<b>OTHER:</b>

FOR

<b>CANDIDATE:</b> Allen West
<b>OFFICE:</b> Congress
<b>PARTY:</b> Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERCIAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	